

- Trade mark Anti-Counterfeiting
- Trade mark Licensing
- Copyright Contentious
- Copyright Non-Contentious
- Patent IP Star

✓	✓	✓
✓		
	✓	
	✓	✓
		✓
✓	✓	✓

F R A

FRANCE

Firms in tier 1 and tier 2

“French-style” law firm *Armengaud Guerlain* punches above its weight in IP litigation. Its team, which includes three partners, is widely respected by peers. One describes it as “a very serious firm”. Name partner Stéphane Guerlain and IP Star *Catherine Mateu* are picked out as the two prominent soft IP specialists. “Guerlain is experienced in acting for luxury brands,” says one peer. Another adds: “He is a great lawyer.” Mateu is said to be “a well-known figure” in IP litigation.

The firm recently represented clients such as L’Oréal, Comigel and Regent Hotel in trade mark disputes.

Bird & Bird is Managing IP’s Europe Firm of the Decade. Its IP team in France comprises five partners and 11 associates led by IP Star *Yves Bizollon*. All the partners are based in the Paris office.

IP Stars *Nathalie Ruffin* and *Rebecca Delorey* are endorsed by peers for contentious soft IP matters. One peer says: “I know Nathalie and Rebecca mostly handle trade mark and design work. They have a lot of associates. They are serious opponents.” For IT-related IP matters, the team can count on the expertise of Marc Schuler.

The French IP agency *Cabinet Beau de Loménie* has offices in Paris, Lyon, Marseille and Lille, in addition to branches in Germany and the UK. In total it has more than 200 IP professionals. Its trade mark department is headed by the “active” IP Star *Aurélia Marie*. “It is a large firm with a foreign client base,” says one commentator.

The team is respected and trusted. “We won’t mind referring work to them,” says a rival. One partner from

299,973

Number of classes specified in trade mark applications received by the French IP office in 2013 (source: WIPO statistics database)

a top-tier law firm likes the firm for its “reliability”.

Cabinet Escande is an IP boutique based in Paris. It has four lawyers including name partner and IP Star *Michel-Paul Escande*. Peers single him out for praise in contentious matters. “He is quite inventive and hands-on.” Luxury industry and anti-counterfeiting specialist *Claire Herissay-Ducamp* is now at law firm *Candé Blanchard Ducamp*.

Cabinet Gilles Vercken is particularly known for advising clients in the creative industries on copyright and related matters. The firm last year welcomed IT lawyer *Eléonore Varet* as a partner. The core IP/TMT team now consists of three partners, three associate lawyers and two expert consultants. The team is led by

TRADE MARK PROSECUTION

TIER 1

Cabinet Beau de Loménie
 Cabinet Plasseraud
 Germain & Maureau
 Lavoix
 Regimbeau
 Santarelli

TIER 2

Casalonga & Associés
 Ernest Gutmann-Yves Plasseraud (EGYP)
 Inlex IP Expertise
 Novagraaf

TIER 3

Gilbey Legal
 Hirsch & Partners
 Hogan Lovells
 Promark
 Sodema Conseils

TIER 4

Gevers
 Gide Loyrette Nouel
 Simmons & Simmons

TIER 5

Cabinet Weinstein
 Marchais & Associés

the preeminent copyright expert and name partner *Gilles Vercken*. He is supported by IP Star *Florence Gaullier*.

The firm has strong links with the academic community. It announced the Cabinet Gilles Vercken Doctoral Thesis Award last year in collaboration with the Institut de Recherche en Propriété Intellectuelle.

Cabinet Plasseraud is one of the biggest prosecution firms in France, with five offices nationwide. Peers admire its work as well as business strategy. "They have an innovative way of working as well as better pricing. I would refer clients to them if conflicted," says one. IP Star and partner *Guylène Kiesel Le Cosquer* is named as a leading trade mark practitioner.

Casalonga is an IP group made up of a team of patent and trade mark attorneys, and a team of lawyers. It has three offices in France in addition to branches in Germany and Spain. In France the firm offers IP filing and prosecution services through **Casalonga & Associés**, while its lawyers at **Casalonga Avocats** handle contentious IP matters. "They have a reputation in trade marks," says one rival.

The firm last year recorded a number of successful oppositions before the French IP Office and the OHIM for clients such as CBS Interactive and BSKyB. It also represented Beats Electronics before the Court of Paris in a trade mark infringement and unfair competition claim against ALEYPO Design.

Arnaud Casalonga and *Karina Dimidjian-Lecomte* are the most prominent trade mark practitioners in the team. *Nadège Parfait*, who became a partner this year, is one to watch.

Cousin & Associés is a Paris-based IP litigation firm headed by IP grandee *Pierre Cousin*. Cousin works alongside three other partners and two associates. Although peers praise the whole team, IP Star *Myriam Moatty* is particularly mentioned as the prominent trade mark litigator. One commentator suggests that "the firm should be ranked in tier 1".

One competitor admires the "hands-on approach" taken by the partners in clients' work. The firm is also seen as flexible. "We would refer work to them as they are able to offer services at different price points," says one partner in a top-tier rival firm.

Trade mark case studies include representing the German retailer Roland in proceedings brought against it by Christian Louboutin, and Champagne Louis Roederer against a Spanish company selling sparkling wine under the 'Cristalino' mark.

COPYRIGHT

TIER 1

Cabinet Gilles Vercken
NomoS

TIER 2

Bird & Bird
Crossen & Borowsky
De Baecque Avocats
Deprez Guignot & Associés
Duclos Thorne Mollet-Viéville & Associés
Granrut Avocats
Jones Day
Nicolas Boespflug

TIER 3

Baker & McKenzie
Cabinet Christophe Caron
Cabinet Vincent Varet
De Gaulle Fleurance & Associés
Dentons
Gide Loyrette Nouel
Herbert Smith Freehills

TIER 4

Bardehle Pagenberg
Cabinet Bouchara & Avocats
Fieldfisher
JBLM Avocats
Taylor Wessing

TIER 5

BCTG Avocats
Cabinet Hoffman
Casalonga Avocats
DS Avocats
Gilbey Legal
Hogan Lovells
Jacobacci & Partners
Pinsent Masons

Richemont are some of the brand owners it represents.

Sole practitioner **Nicolas Boespflug** is a respected copyright lawyer. Peers know him for representing big names in the music industry. "He represented Universal Music Group," says one.

Peers also rate the "excellent" copyright practice at Paris-based law firm **NomoS**. "They handle significant copyright cases." The three partners in its IP/TMT team are all IP lawyers with a focus on the creative industries. They are supported by a team of associate lawyers and legal assistants. Entertainment and internet specialist **Eric Lauvaux** stands out. One peer says: "Eric does a lot of work in the media and copyright space."

Novagraaf is a pan-European prosecution firm with 14 offices across five countries. In France it employs 16 trade mark specialists including lawyers and qualified trade mark attorneys. Commentators were, however, not as generous with their praise though **Olivier Boland** is held in high regard.

Regimbeau has seven offices nationwide and a team of around 200 IP professionals. The firm attracted significant support for its top-tier status. "They are an established serious firm," says one commentator. "They have good clients and deliver a quality service."

The trade mark department is headed by IP Star **Evelyne Roux** alongside recently promoted **Olivier Prats**. Partner **Martine Bloch-Weill** is also named by peers as one of the leading trade mark practitioners in the team.

Santarelli has a "very nice reputation". "We like to work with them," says one partner in a top-tier law firm. The firm has offices in Paris, Marseille and Toulouse and employs over 100 IP professionals. IP Stars **Eric Le Bihan** is a renowned specialist in the trade mark team; **Hélène Lecornu** also gets a mention. The team advises top French brand owners such as **Kering** and **Rémy Martin**.

PRACTICE AREA BREAKDOWN

FRANCE

IPSTAR

Data from IP Stars survey responses, 2013-2015; Checkmarks correspond to practice area breakdown %'s

NAME	FIRM	LOCATION	Trade mark Prosecution	Trade mark Strategy & Counseling	Trade mark Enforcement & Litigation	Trade mark Anti-Counterfeiting	Trade mark Licensing	Copyright Contentious	Copyright Non-Contentious	Patent IP Star
Karina Dimidjian-Lecomte	Casalonga Avocats	Paris	✓	✓	✓	✓	✓			
<i>Industry specialties:</i> Electronic & electrical equipment, food & drug retailers, leisure goods, media, personal goods										
<i>Key legal specialties:</i> Oppositions, trademark clearance, unfair competition, ohim proceedings										
Gérard Dossmann	Casalonga Avocats	Paris								✓
<i>Industry specialties:</i> Chemicals, oil & gas producers, pharmaceuticals & biotechnology										
<i>Key legal specialties:</i> Due diligence, opinion work, oppositions, patent office litigation/ptab, epo proceedings										
Nathalie Dreyfus	Dreyfus	Paris	✓	✓	✓	✓				✓
<i>Industry specialties:</i> General retailers, media, mobile telecommunications, personal goods, software & computer services										
<i>Key legal specialties:</i> Anti-counterfeiting, domain names, oppositions, trademark clearance, overseas work: Europe										
Michel-Paul Escande	Cabinet Escande	Paris								
Marianne Gabriel	Casalonga Avocats	Paris		✓	✓		✓	✓		
<i>Industry specialties:</i> Banks, general Industrials, household goods & home construction, leisure goods, pharmaceuticals & biotechnology										
<i>Key legal specialties:</i> Anti-counterfeiting, domain names, opinion work, oppositions, unfair competition										
Éléonore Gaspar	Duclos Thorne Mollet-Vieville & Associés	Paris	✓	✓				✓	✓	
<i>Industry specialties:</i> Media, travel & leisure, entertainment, film industry, fashion, energy										
<i>Key legal specialties:</i> Anti-counterfeiting, due diligence, opinion work, oppositions, trademark clearance										
Florence Gaullier	Cabinet Gilles Vercken	Paris						✓	✓	
<i>Industry specialties:</i> Media, mobile telecommunications, software & computer services, technology hardware & equipment, video games										
<i>Key legal specialties:</i> Anti-counterfeiting, antitrust/ competition, due diligence, opinion work, unfair competition										
Marie Georges-Picot	Hoyng Monegier	Paris								
Richard Gilbey	Gilbey Legal	Paris	✓	✓	✓			✓		
<i>Industry specialties:</i> Beverages, chemicals, health care equipment & services, pharmaceuticals & biotechnology, tobacco										
<i>Key legal specialties:</i> Anti-counterfeiting, opinion work, oppositions, trade dress, trademark clearance										
Emmanuel Gougé	Pinsent Masons	Paris								✓
<i>Industry specialties:</i> Anti-counterfeiting, due diligence, opinion work, trade secret, unfair competition										
<i>Key legal specialties:</i> Automobiles & parts, electronic and electrical equipment, general industrials, pharmaceuticals and biotechnology, software & computer services										
Stéphane Guerlain	Armengaud Guerlain	Paris								

FRANCE

IPSTAR

Data from IP Stars survey

NAME
Jean-Christophe Guerry
<i>Industry specialties:</i> Aerosol biotechnology, software & computer services
<i>Key legal specialties:</i> Anti-competition
Nathalie Hadjadj-Cazier
Sophie Harvard Duclos
<i>Industry specialties:</i> General travel & leisure
<i>Key legal specialties:</i> Anti-competition Europe
Julien Horn
<i>Industry specialties:</i> Chemicals
<i>Key legal specialties:</i> Anti-competition, overseas work: Europe
Guyène Kiesel Le Cosquer
<i>Industry specialties:</i> Electrical marine & pools
<i>Key legal specialties:</i> Opinion work
William James Kopac
Pascal Lambert
Gérard-Gabriel Lamoureaux
Emmanuel Larere
<i>Industry specialties:</i> Construction biotechnology, luxury, art
<i>Key legal specialties:</i> Anti-competition proceedings
Eric Le Bihan
<i>Industry specialties:</i> Electrical
<i>Key legal specialties:</i> Anti-competition
Pascal Lefort
<i>Industry specialties:</i> Automobiles
<i>Key legal specialties:</i> Anti-competition
Stéphane Lemarchand

FRANCE

IPSTAR

Data from IP Stars survey responses, 2013-2015; Checkmarks correspond to practice area breakdown %'s

NAME	FIRM	LOCATION	Trade mark Prosecution	Trade mark Strategy & Counseling	Trade mark Enforcement & Litigation	Trade mark Anti-Counterfeiting	Trade mark Licensing	Copyright Contentious	Copyright Non-Contentious	Patent IP Star
Virginie Ulmann	Baker & McKenzie	Paris	✓	✓	✓	✓	✓	✓		
<i>Industry specialities:</i> Beverages, food producers, health care equipment & services, pharmaceuticals & biotechnology, luxury goods										
<i>Key legal specialities:</i> Anti-counterfeiting, oppositions, trademark clearance, unfair competition										
Frank Valentin	de Gaulle Fleurance & Associés	Paris		✓	✓			✓		✓
<i>Industry specialities:</i> Forestry & paper, media, pharmaceuticals & biotechnology, software & computer services, travel & leisure										
<i>Key legal specialities:</i> Anti-counterfeiting, opinion work, trade secret, unfair competition, overseas work: Europe,										
Vincent Varet	Cabinet Vincent Varet	Paris	✓	✓	✓	✓	✓	✓	✓	✓
<i>Industry specialities:</i> Beverages, media, software & computer services, travel & leisure, luxury goods										
<i>Key legal specialities:</i> Anti-counterfeiting, opinion work, oppositions, trademark clearance, unfair competition										
Gilles Vercken	Cabinet Gilles Vercken	Paris						✓	✓	
<i>Industry specialities:</i> Media, mobile telecommunications, software & computer services, technology hardware & equipment, video games										
<i>Key legal specialities:</i> Anti-counterfeiting, antitrust/ competition, due diligence, opinion work, unfair competition										

PRACTICE AREA BREAKDOWN



Pan european IP firm
lawyers and attorneys

Our experts help creative
exploite them throughou

Cabinet Beau de Lomen
intellectual property right